

PHILIP MORRIS USA

INTEROFFICE CORRESPONDENCE

120 Park Avenue, New York, NY 10017

TO: Arthur Goldfarb  
FROM: Debbie Smith *DS*  
SUBJECT: Alpine Travel Bags Promotion  
DATE: September 22, 1989

This is to confirm our meeting on Thursday, Sept. 21. You are interested in a fanny pack, duffle (roll) bag, and a backpack (like the PM blues bag). Samples are expected back by the week of Oct. 2. The quantity of 40,000 needs to be broken down by item. The cost per item is \$4.00. I want to confirm with you that the artwork is being sent out today 9/22/89 overnight for Saturday delivery directly to the vendor? The PMS color is 323.

The vendors address is:

Amy Lee (President)  
Creative Transaction Corp.  
17 Stepping Stone Lane  
Greenwich, CT 06830

Thank you.

cc: Fran Goehl  
Liz Weisser  
Fran Ajamian

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